

Hot Learning and Cool Knowledge: Event-benefit analysis as a tool for assessing instruction

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This paper combines two research areas as a basis for instructional assessment. I suggest Event-benefit analysis as a framework for educational assessment, describe its components and provide examples of it as a tool to evaluate and plan instructional events in traditional, online, and blended educational settings.

Cost-Benefit Analysis converts effects into monetary terms and describes the costs for some additional gain. Event-benefit analysis is a description of the information processing costs associated with an instructional event and the gain in knowledge, disposition or performance in the learner.