

A Qualitative Evaluation of an On-Line e- Moderating Course: Listening to the Voice of the Participants

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This paper provides an overview of the qualitative responses of academic staff who participated in and completed an e-moderating course. The e-moderating course was devised by Jilly Salmon, and is under licence for five years to ECU (2002-2007).

Attrition rates in on-line courses are common. It is usually expected that one-third will read and complete, one third will read only, and the other third will do neither (Jilly Salmon, 2000). If that is the average, then statistically at least, this offering was successful, with more than two-thirds of the academics (the target group for the course) completing the course and finding it useful. This workshop will provide information on how those who completed the course viewed the content, activities, and most importantly, their learning experiences.

It will also describe and summarise a range of recommendations that were implemented based on the feedback of the participants. These included reviewing the e-tivities with representation from former participants and subsequently extensively modifying the course, developing a checklist of frequently – asked questions for participants, and offering a two-hour F2F introductory model with the moderator(s) to ensure a smooth transition to the course.

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